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(54) **Pressure-sensitive adhesives based on preferentially tackified immiscible elastomers**

Druckempfindliche Klebemittel auf der Grundlage von vorzugsweise Klebriggemachten  
nichtmischbaren Elastomeren

Adhésifs sensibles à la pression basés sur des elastomères immiscibles à état collant préférentiel

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(56) References cited:  
**US-A- 4 104 327**

**Description****Field of the Invention**

- 5 [0001] The present invention is directed to elastomer or rubber based pressure-sensitive adhesive compositions used in label and tape manufacture.

**Background of the Invention**

- 10 [0002] During label manufacture, a laminate of a face stock, pressure-sensitive adhesive layer and a release liner is passed through apparatus which convert the laminate to yield commercially useful labels and label stock. The processes involved in the converting operation include printing, die cutting and matrix stripping to leave labels on a release liner, butt cutting of labels to the release liner, marginal hole punching, perforating, fan folding, guillotining and the like.

- [0003] Die and butt cutting involve cutting of the laminate to the face of the release liner. Other procedures involve cutting clean through the label laminate and include hole punching, perforating and guillotining.

- 15 [0004] The cost of converting a laminate into a finished product is a function of the speed at which the various processing operations occur. While the nature of all layers of the laminate can impact cost of convertibility, the adhesive layer has been the greatest limiting factor in ease and cost of convertibility. This is in consequence of its viscoelastic nature which hampers precise and clean penetration of a die in die cutting operations and promotes adherence to cutting blades and the like in cutting operations. Stringiness of the adhesive also impacts matrix stripping operations which follow die cutting operations.

- [0005] Achieving good convertibility does not, by necessity, coincide with achieving excellent adhesive performance. Adhesives must be formulated to fit needs and important properties include peel adhesion, tack, shear, viscosity at various temperatures and the like. Good general purpose adhesives may exhibit poor convertibility simply because the adhesive is difficult to cleanly cut. Such an adhesive may stick to a die or blade. In label manufacture, die cutting and matrix stripping operations by necessity occur at a variety of speeds in the range of 0 to 300 meters per minute. Within the range, an adhesive may provide regions where a matrix will break despite the fact that successful matrix stripping can occur at speeds on either side of the region. One goal is to provide adhesive systems wherein the adhesive can be cleanly cut and the matrix stripped over the entire range of operating speeds, as shown as a cutting frequency in attached FIGS. 1 and 2.

- [0006] Natural and synthetic elastomers containing polybutadiene segments and polyisoprene segments are not miscible with each other. It is known in the art, however, to mix immiscible elastomeric polymers based on polybutadiene and polyisoprene. Homopolymers are more difficult to employ than block copolymers. With block copolymers, while the midblocks are immiscible, the end blocks of polystyrene form one common domain making the mixture stable without major problems of incompatibility such as separation of phases with time.

- [0007] Additives to mixtures based on polyisoprene and polybutadiene vary in their compatibility with the polybutadiene or polyisoprene portions of the elastomer. While preferentially soluble in either the polyisoprene or the polybutadiene, normally there is some degree of compatibility with both components. Of the additives, those which tend to have no impact or increase glass transition temperature are regarded in the art as tackifiers and those which tend to lower glass transition temperature as plasticizers. Additives may be preferentially soluble in the polystyrene portion and may act as a reinforcing agent.

- [0008] U.S. Patent No. 4,125,665 to Bemmels, et al. is directed to a pressure-sensitive adhesive for use as a sealing tape in applications such as closure for juice and beverage cans having a top with a preformed aperture for liquid dispensing. The pressure-sensitive adhesive layer contains a relatively high melting point tackifier resin and a relatively low molecular weight styrene block associating bonding resin. Example 2 in Table A of the '665 patent discloses a mixture of Kraton 1107, a styrene-isoprene-styrene(SIS)/styrene-isoprene (SI) block copolymer and Kraton 1102, a styrene butadiene (SB)/ styrene-butadiene-styrene (SBS) block copolymer, both manufactured by Shell, along with Wingtack 95, a C<sub>5</sub> or C<sub>6</sub> normally solid tackifier as taught in U.S. Patent No. 3,577,398 assigned to Goodyear Tire and Rubber Company and incorporated herein by reference, and a styrene block associating bonding resin. In the absence of the styrene block associating bonding resin, the mixture displayed, according to the patentees, poor adhesion to steel and the addition of the styrene associating material was necessary to overcome the deficiency.

- [0009] U.S. Patent No. 4,080,348 to Korpman discloses in Example 2 of Table A an SI block copolymer, an SBS block copolymer and, as a tackifier, Wingtack 76. The weight ratio of the butadiene containing block copolymer to the isoprene containing block copolymer is 0.25:1. We have found that such mixtures only show one glass transition temperature to be present, that being the one predominantly contributed by the isoprene containing block copolymer.

- 55 [0010] US 4 104 327 discloses an adhesive composition comprising:

(A) 100 parts by weight of an elastomer consisting of (I) 30 to 100% by weight of a thermoplastic elastomer ex-

pressed by the general formula  $(S-B)_n$  or  $(S-B)_{n-1}-S$  in which S is substantially a polystyrene block, B is substantially a polybutadiene block, and  $n$  is an integer of from 2 to 10, and (II) 70 to 0% by weight of a thermoplastic elastomer expressed by the general formula  $(S-I)_n$  or  $(S-I)_{n-1}-S$  in which S is substantially a polystyrene block, I is substantially a polyisoprene block, and  $n$  is an integer of from 2 to 10, and

(B) 50 to 250 parts by weight of a hydrocarbon resin containing 40 to 95% by weight of a 1,3-pentadiene unit and 60 to 5% by weight of an -methylstyrene unit in the polymer chain and having a softening point of 60° to 140°C.

[0011] Other patents of interest are U.S. Patent No. 3,880,953 to Downey, U.S. Patent No. 3,509,239 to Tindall, U.S. Patent No. 4,060,503 to Feeney, et al. and U.S. Patent No. 3,932,328 to Korpman which employs as a hot-melt adhesive mixture SIS block copolymer tackified with a blend of normally solid and normally liquid tackifiers consisting essentially of polymerized structures derived from aliphatic dienes and mono-olefins of 5 or 6 carbon atoms (Wingtack 95 and Wingtack 10 manufactured by Goodyear); and U.S. Patent No. 4,411,954 to Butch III, et al.

### Summary of the Invention

[0012] According to the present invention, there is provided an elastomer or rubber-based pressure-sensitive adhesive composition which exhibits excellent convertibility, i.e., the ability to achieve cutting of the adhesive in processing operations involving cutting through a face stock and adhesive to at least the release liner of the laminate, while at the same time providing excellent adhesive properties at both ambient and reduced temperatures.

[0013] These results can be obtained by combining in admixture two or more immiscible elastomers which when combined in proportion provide at least two glass transition temperatures and by the addition of one or more additives which serve to tackify the mixture and result in an increase in the difference between the two glass transition temperatures as a consequence of preferential miscibility of the tackifier in the additive elastomer having the highest glass transition temperature and an amplification of tangent delta of the elastomer having the higher glass transition temperatures.

[0014] In a preferred aspect, the invention is based on an admixture of a first natural or synthetic elastomer providing a first polymerized diene, preferably polybutadiene, and exhibiting a first glass transition temperature and a second natural or synthetic elastomer providing a second polymerized diene component, preferably polyisoprene, and having a second glass transition temperature higher than the first. The elastomers are mixed in proportion to exhibit a dynamic mechanical spectrum (DMS), i.e., a plot of a tangent delta (the ratio of  $G''$  to  $G'$  as defined herein) against temperature, with at least two, as opposed to one, distinct peaks corresponding to glass transition temperatures of the first polymerized diene (polybutadiene) and second polymerized diene (polyisoprene) components of the immiscible blend. A tackifying system comprising at least one solid tackifier is added to increase the glass transition temperature of at least the second peak in order to increase the temperature differential between the peaks, while increasing the amplitude (tangent delta) of the second (polyisoprene) peak. Shifting at least the second peak toward ambient temperature improves ambient temperature pressure-sensitive adhesive performance. The maintenance of the first peak assures low temperature pressure-sensitive adhesive performance. Low values of tangent delta give good processability and cuttability.

[0015] The immiscible rubbers are provided in proportion of the polybutadiene containing elastomer to the polyisoprene containing elastomer from 0.5:1 to 5:1 and comprise from 20% to 50% by weight of the total weight of the mixture of elastomers and tackifying additive.

[0016] The tackifying system is preferentially soluble in the polyisoprene component and comprises normally solid tackifying resin, preferably based on polymerized structures derived from aliphatic dienes and mono-olefins containing 5 or 6 carbon atoms, preferably with at least 40% of the structures derived from piperylene or from piperylene and isoprene, aromatic resins which are hydrogenated to the degree that substantially all of the benzene rings are converted to cyclohexane rings, and hydrogenated polycyclic resins such as hydrogenated dicyclopentadiene resins. The additive system preferably includes a normally liquid tackifying resin which is preferentially soluble in the polyisoprene component. Other constituents of the tackifying system include rosin, rosin ester and polyterpenes which are at least partially compatible with the polyisoprene component, and plasticizing oils. The additives do not, however, limit the function of the tackifiers, namely, increasing the glass transition temperature differential between the peaks.

[0017] Presently preferred compositions are those in which the ratio of the polybutadiene-based elastomer to the polyisoprene-based elastomer is about 1.3:1 and present in 15% to 30% by weight based on the total composition, the balance of the composition, except for inhibitors, antioxidants and other modifiers, being of the tackifying additive.

**Brief Description of the Drawings****[0018]**

FIG. 1 is an idealized plot of tangent delta as a function of temperature and frequency for a tackified pressure-sensitive adhesive system based on an elastomer providing a single peak in the glass transition temperature region and also depicts regions of cutting and peel frequencies;

FIG. 2, as FIG. 1, is an idealized plot of tangent delta as a function of temperature and frequency but for a tackified pressure-sensitive adhesive based on a blend of immiscible elastomers displaying multiple (two) peaks in the glass transition region;

FIG. 3 is a plot of tangent delta as a function of temperature for a blend of a styrene-butadiene block copolymer and a styrene-isoprene-styrene/styrene-isoprene block copolymer at a relative weight ratio of about 0.4:1 wherein only one peak is shown and dominated by the presence of the polyisoprene component;

FIG. 4 is a plot of tangent delta as a function of temperature for a blend of the same styrene-butadiene block copolymer and the styrene-isoprene-styrene/styrene-isoprene block copolymer, but at a weight ratio of 1.3:1. Two peaks are shown, the lower temperature peak for polybutadiene and the higher temperature peak for polyisoprene;

FIG. 5 is a plot of tangent delta as a function of temperature for the same blend of elastomer rubbers as FIG. 4, but tackified according to Example 14 to provide a pressure-sensitive adhesive, and illustrates the increase in the differential between the two peaks and the amplification of the peak associated with the polyisoprene component of the immiscible elastomer blend;

FIG. 6 is a plot of tangent delta as a function of temperature for the pressure-sensitive adhesive composition of Example 17 showing the differential in the two peaks as a consequence of addition of a tackifier;

FIG. 7, in contrast, is a plot of tangent delta as a function of temperature (DMS) for a pressure-sensitive adhesive but where the elastomers present, shown in Control 1, are polyisoprene-based and which shows only one peak;

FIG. 8 is a DMS plot for the same composition, properties of which are shown in Control 2, but wherein the elastomeric constituent is solely polyisoprene-based, namely Kraton 1107;

FIGS. 9, 10 and 11 are ternary diagrams based on data collected which predict, based upon regression analysis of data reported in Table 2, looptack to polyethylene at temperatures of 23°C (FIG. 9), 5°C (FIG. 10) and -5°C (FIG. 11);

FIG. 12 is a plot of predicted constant values of looptack to cardboard at 23°C as a function of composition;

FIG. 13 is a plot of predicted constant values of looptack to cardboard at 5°C as a function of composition; and

FIG. 14 is a plot of predicted constant values of 90° peel to cardboard, also as a function of composition.

**[0019]** The plots of FIGS. 9-14 are based on a mixture of elastomers (E) in a proportion of 1.3 parts styrene-butadiene block copolymer to 1 part styrene-isoprene-styrene/styrene-isoprene block copolymer, a liquid tackifying additive (LT) known as Wingtack 10, and a normally solid tackifying additive (ST) known as Escorez 1310 LC.

**Detailed Description**

**[0020]** The present invention is directed to a mixture of two immiscible natural or synthetic elastomers, one based on a first polydiene, polybutadiene, exhibiting a first glass transition temperature and a value of tangent delta and the other based on a second polydiene, preferably polyisoprene, exhibiting a second glass transition temperature higher than the first and a second value of tangent delta associated therewith. The two elastomers are combined in proportion whereby there is exhibited two distinct glass transition temperature peaks in a DMS curve, a plot of tangent delta as a function of temperature in °C (FIG. 4). There is provided to the composition a tackifying system which comprises tackifiers preferentially soluble in the second polydiene component which cause the temperature differential between the glass transition temperature peaks in the DMS curve to increase and the amplitude of the tangent delta for the second glass transition temperature to also increase (FIGS. 5 and 6). The net result is to provide a pressure-sensitive adhesive composition exhibiting improved conversion as seen in ability to cut the adhesive and, because of tangent delta peaks at low temperature approaching ambient, respective excellent low and ambient temperature pressure-sensitive adhesive performance.

**[0021]** With reference to FIG. 1, in a system based on a single uncross-linked elastomer or rubber, one finds a peak in a plot of tangent delta, the ratio of loss modulus ( $G''$ ) to the storage modulus ( $G'$ ), as a function of temperature in °C measured at the frequency of 10 radians/second. This peak is attributed to the transition from the glassy state to the rubbery state (glass transition).

**[0022]** FIGS. 1 and 2 could be plotted as a function of temperature or frequency (1/time). By the time temperature superposition principle, increasing temperature is equivalent to decreasing frequency. Tangent delta is preferably as low as possible for good processability, in particular cutting, the cutting frequency region indicated in FIGS. 1 and 2,

which frequency is above peel frequency in the transition between the glassy region and the rubbery region. On the other hand, for good pressure-sensitive adhesive performance (peel adhesion), tangent delta in the transition region should be high corresponding to peel frequency (10 radians/second as shown in FIG. 1).

[0023] As shown in FIG. 2, this invention is directed to modification of the transition region to obtain, as explained, the best compromise of good adhesion and good processability (cutting) by having two or more glass transition peaks in a broadened transition region.

[0024] As illustrated in FIGS. 3 to 8, by "dynamic mechanical spectrum" (DMS) there is meant a plot of tangent delta, the ratio of loss modulus ( $G''$ ) to storage modulus ( $G'$ ), as a function of temperature as measured by placing an approximation 1-2 mm thick sample between two parallel plates of a Rheometrics instrument (Model RMS-800 manufactured and sold by Rheometrics, Inc., Piscataway, New Jersey), and oscillating the plates relative to each other at 10 radians per second. Measurements are made on a continuous basis and tangent delta is computed as a function of temperature in degrees centigrade. Storage modulus ( $G'$ ) is a measure of elasticity and loss modulus ( $G''$ ) is a measure of the amount of energy lost as heat or sound and, in the case of peeling the pressure-sensitive adhesives, can be correlated to the amount of energy dissipated in peeling the viscoelastic polymeric material from a substrate.

[0025] As used herein, "glass transition temperature" is the temperature at which a polymerized segment changes from a glassy to a rubbery state. Sequences of concern have a glass transition temperature below about 50°C. With reference to FIG. 4, the glass transition temperature of polybutadiene is about -80°C and of polyisoprene is about -54°C. A polystyrene block also has a glass transition temperature at about 80°C and with reference to FIGS. 1 and 2 is in the flow region.

[0026] FIG. 3 is a plot of tangent delta as a function of temperature for a styrene-butadiene block copolymer (Solprene 1205) and a styrene-isoprene-styrene/styrene-isoprene block copolymer blend (Kraton 1112) at a weight ratio of 0.4 to 1. There is shown thereon the single peak is dominated by the polyisoprene segment. High peak tangent delta is adverse to processability.

[0027] FIG. 4 illustrates the dual peaks provided by the same mixture of elastomers, but in proportions of about 1.3 to 1 as is preferred in the instant invention. The reduction in peak tangent delta improves processability. As formulated, this mixture is not a pressure sensitive adhesive.

[0028] FIG. 5 illustrates the DMS curve for a tackified composition based on about 38% by weight of the mixture of elastomers, the DMS of which is plotted in FIG. 4, and about 62% by weight of a tackifier system based on Escorez 1310 LC (a normally solid tackifier manufactured and sold by Exxon) and Wingtack 10 (a normally liquid tackifier manufactured and sold by Goodyear). While there is an increase in the tangent delta for the second or higher temperature peak exhibiting some loss in processability, tangent deltas are still lower than the single peak of FIGS. 3, 7 and 8 exhibiting on a relative basis better processability. The polyisoprene peak of FIG. 5 has been shifted to a higher temperature (about 8°C). This shift is due to the preferential solubility of the tackifier in the polyisoprene resulting in an increase in glass transition temperature greater than the increase in glass transition temperature of the polybutadiene peak. The shift of the polyisoprene peak towards ambient temperature establishes improved pressure-sensitive adhesive properties at ambient temperature (about 20° to 23°C), while the distinct existence of the polybutadiene peak is indicative of providing improved low temperature pressure-sensitive adhesive properties.

[0029] Systems where the elastomeric constituents are immiscible but form a single peak (FIG. 3) are not functional for the purposes of the instant invention, except when combined with another immiscible constituent which forms a second DMS peak. Immiscible systems which form two peaks are systems where the peaks are separately represented by contributions of the polyisoprene and polybutadiene components (FIG. 4) and where, in accordance with the instant invention, the temperature differential between the peaks is increased by the addition of a tackifier (FIGS. 5 and 6).

[0030] Also not within the scope of the instant invention are systems based on a single polydiene (polyisoprene block copolymers) which also form a single peak (FIGS. 7 and 8).

[0031] As used herein, "tackifier system" consists of tackifiers which are preferentially miscible with the polydiene having the highest glass transition temperature (polyisoprene) and serves by preferential tackification to increase differential between the peaks and amplify the peak of the highest glass transition temperature. The tackifier system may also include normally liquid and solid tackifiers which leave unchanged or increase the glass transition temperature of the polyisoprene block and plasticizer oils which lower the glass transition temperature of the polyisoprene segment. Tackifier systems used in the practice of the instant invention, while including conventional tackifiers and plasticizer oils, must have the net effect of being preferentially soluble in the polyisoprene block so as to preferentially increase the difference between the glass transition temperature of the polyisoprene block component relative to the polybutadiene block component, with an increase (amplification) of the tangent delta of the polyisoprene peaks of the pressure-sensitive adhesive composition.

[0032] The polymers used in formulating the pressure-sensitive adhesives of this invention are based on natural and/or synthetic elastomeric polymers. One is based on polybutadiene blocks and one other is based on polyisoprene blocks. These include, but are not limited to, homopolymers, block, random or multiarmed copolymers, and mixtures thereof. Among the useful elastomeric polymers there may be mentioned natural rubber (polyisoprene), polybutadiene,

synthetic polyisoprene, random styrene-butadiene polymers, styrene-butadiene (SB) block copolymers, multiarmed and repeating (SB) copolymers, styrene-butadiene-styrene (SBS) block copolymers, styrene-isoprene (SI) block copolymers, styrene-isoprene-styrene (SIS) block copolymers, multiarmed styrene-isoprene (SI)<sub>x</sub> block copolymers, and the like. It will be understood that random copolymers may also be used and can reverse the diene preferentially tackified so long as the glass transition temperature of the polymer exhibiting the highest glass transition temperature is increased relative to the polymer of lower glass transition temperature.

[0033] Commercial elastomeric polymers used include linear SIS/SI block copolymers known as Kraton D-1107 and D-1112, SBS/SB block copolymers known as Kraton D-1101, D-1102 and DX-1300, and an (SI)<sub>x</sub> block copolymer known as Kraton D-1320X, all manufactured and sold by Shell Chemical Company, and an SB block copolymer known as Solprene 1205 manufactured and sold by Hoysemex, Inc. As indicated, in many of the SIS or SBS block copolymers, there are respectively present SI or SB components.

[0034] The weight ratio of the polybutadiene containing constituents of the mixture to the polyisoprene constituents of the mixture are such that there are provided two peaks on the DMS curve for the mixture as illustrated in FIG. 4. Generally, weight ratios range from about 0.5:1 upward. Compositions contemplated to be used in accordance with the instant invention are combined in ratio of 0.5:1 to 5:1, preferably from 1:1 to 1.5:1, and most preferably from about 1.3:1.

[0035] Tackifier additives for the polyisoprene component are preferably obtained by the polymerization of a stream of aliphatic petroleum derivatives in the form of dienes and mono-olefins containing 5 or 6 carbon atoms generally in accordance with the teachings of U.S. Patent Nos. 3,577,398 to Pace and 3,692,756 to St. Cyr, both incorporated herein by reference. The resultant hydrocarbons range from materials which are normally liquid at room temperature to those which are normally solid at room temperature and typically contain 40% or more by weight polymerized dienes. The dienes are typically piperylene and/or isoprene. They are sold by the Chemical Division of Goodyear Tire and Rubber Company as the Wingtack family of resins with the numerical designation being the softening point, e.g., Wingtack 95 which is normally a solid resin having a softening point of about 95°C and Wingtack 10 which is normally a liquid resin having a softening point of about 10°C.

[0036] Other normally solid tackifiers are Escorez 1310 LC manufactured by Exxon and Piccotac 95 manufactured by Hercules.

[0037] Other additives which serve a tackifier function include hydrogenated aromatic resins wherein a very substantial portion, if not all, of the benzene rings are converted to cyclohexane rings (for example, the Regalrez family of resins manufactured by Hercules such as Regalrez 1018, 1033, 1065, 1078 and 1126, and Regalite R-100, and the Arkon family of resins from Arakwa Chemical such as Arkon P-85, P-100, P-115 and P-125), hydrogenated polycyclic resins (typically dicyclopentadiene resins such as Escorez 5300, 5320, 5340 and 5380 manufactured by Exxon) and the like.

[0038] There can be also added rosins, rosin esters, polyterpenes and other tackifiers which are compatible to some degree with the polyisoprene and polybutadiene phases. Other additives include plasticizer oils such as Shellflex 371 manufactured by Shell and Kaydol mineral oil manufactured by Witco which are soluble in both the polyisoprene and polybutadiene phases.

[0039] The tackifier system may be present in an amount, based on the total weight of tackifier system and elastomers, of from 50% to 80% by weight, preferably from 50% to 70% by weight, more preferably from 60% to 70% by weight. The presently preferred ratio is about 38% by weight elastomer and about 62% by weight tackifying resin additive, the resin additive preferably being a mixture of a normally solid tackifier such as Wingtack 95 or Escorez 1310 LC and a normally liquid tackifier such as Wingtack 10 or a plasticizer oil such as Shellflex 371. Polystyrene reinforcing additives may be present but are not required.

[0040] While, as will be seen, the pressure-sensitive adhesive formulations of the instant invention exhibit excellent low temperature and ambient temperature performance as well as convertibility, it may be desirable to enhance elevated temperature performance. This may be accomplished by cross-linking techniques such as the use of electron beam (EB) radiation and ultraviolet (UV) radiation and chemical cross-linking. If employed, it is desirable that tackifying additives be substantially saturated such that all of the energy of cure goes into cross-linking of the elastomeric components of the adhesive.

[0041] In considering the relative proportions of polybutadiene containing constituents to polyisoprene containing constituents, there is shown in Table 1 the relative tangent delta contributions of the polybutadiene (PB) and polyisoprene (PI) constituents. With reference thereto, at a ratio of 0.4:1 only one glass transition temperature peak is exhibited and the tangent delta is high, indicating a high amount of energy loss in cutting any pressure-sensitive adhesive formulated from the mixture. At higher proportions of polybutadiene to polyisoprene, there are exhibited two glass transition temperature peaks and the tangent delta values are lower showing lower overall energy being required for cutting of a formulated pressure-sensitive adhesive. Data in Table 1 are based on mixtures of Solprene 1205, a block copolymer of styrene and butadiene, and Kraton 1107, a mixture, as manufactured, of SIS triblocks and SI diblocks.

TABLE 1

PB / PI	PB Tg (°C)	Tan Delta Max	PI Tg (°C)	Tan Delta Max
0.4 / 1.0	--	--	-57	1.64
1.0 / 1.0	-80	0.45	-54	0.71
1.3 / 1.0	-77	0.64	-54	0.56
1.5 / 1.0	-81	0.70	-55	0.50
2.5 / 1.0	-77	0.76	-54	0.41
5.0 / 1.0	-82	0.84	-54	0.33

**Examples 1 to 10**

[0042] Based on the initial findings, an experimental design was established to determine the effect of adhesive performance at various concentrations of elastomer using a normally solid tackifier (Escorez 1310 LC) and a normally liquid tackifier (Wingtack 10). The results are tabulated in Table 2 wherein RT means room temperature, PE means polyethylene, CB means cardboard, LT means looptack which is determined by an Instron machine in which a loop is placed in jaws of the Instron machine with adhesive exposed and allowed to descend at a predetermined rate to the surface of the substrate to cover an area approximately 1" by 1" and immediately thereafter removed, with a peak of force determined being reported as looptack. Ninety degree peel is measured by pressure sensitive Tape Council Test Method No. 2. Viscosity is measured by Brookfield viscometer with a thermo-cell attachment and measured with a No. 2 spindle at 10 rpm after the adhesive sample has been at 175°C for one hour. Each of the compositions or hot-melt components were compounded using a one liter sigma blade mixer, coated using a hot-melt coater onto a release liner and laminated to a 50 pounds per ream paper face stock.

TABLE 2

EX	RUBBER MIX	ESCOREZ 1310	WINGTACK 10	RT		RT		RT		+5°C		+5°C		-5°C		90°		VISC. @ 175°C Pa.s
				LT on Glass	N/m	LT on PE	N/m	LT on CB	N/m	LT on PE	N/m	LT on CB	N/m	LT on PE	N/m	PE RT	N/m	
1	25.0	25.0	50.0	706.0	475.1	325.5	341.6	365.0	23.4	312.3	254.6	2.0						
2	25.0	37.5	37.5	971.1	775.6	502.6	17.5	25.7	11.7	477.7	262.5	2.75						
3	37.5	37.5	25.0	1047.2	833.3	565.6	67.2	73.0	26.3	494.8	325.5	15.4						
4	50.0	25.0	25.0	607.6	431.8	311.0	525.6	417.6	160.6	301.8	244.1	92.2						
5	50.0	12.5	37.5	616.8	337.3	207.4	449.7	224.8	458.4	322.8	144.4	60.5						
6	50.0	0.0	50.0	297.9	252.0	61.7	391.3	195.6	417.6	283.5	95.8	38.4						
7	37.5	12.5	50.0	581.4	367.5	248.0	607.4	394.2	543.1	379.3	192.9	11.0						
8	37.5	25.0	37.5	699.5	486.9	353.0	770.9	417.6	143.1	363.5	219.2	14.4						
9	37.5	25.0	37.5	845.1	476.4	337.3	659.9	496.4	116.8	414.7	283.5	14.2						
10	42.6	14.8	42.6	629.9	341.2	223.1	586.9	344.6	458.4	370.1	189.0	23.2						



[0043] The data given in Table 2 establish as shown in FIGS. 8-10 the predicted compositions of constant looptack to polyethylene at temperatures of 23°C, 5°C and -5°C, while FIGS. 11 and 12 show predicted values of constant looptack for cardboard at 23°C and 5°C, and FIG. 13 shows predicted values of constant looptack 90° peel to cardboard. FIGS. 9 and 10, in comparison, show a reversal of looptack as the temperature decreases from 23°C to -5°C, while at 5°C show a fairly symmetrical pattern.

#### Examples 11 to 16

[0044] Based on the experimental design, using an elastomeric mixture at a weight ratio of approximately 1.3:1 SB to SIS, there were formed several adhesive formulations, the composition and viscosity of which are shown in Table 3.

TABLE 3

	Ex11	Ex12	Ex13	Ex14	Ex15	Ex16
Solprene 1205	23.4	18.9	20.0	21.2	22.3	22.3
Kraton 1107	18.6	15.1	16.0	16.8	27.7	17.7
Escorez 1310 LC	14.6	32.0	24.0	24.0	24.0	20.0
Wingtack 10	42.0	34.0	40.0	38.0	36.0	40.0
Ethyl 330	0.7	0.7	0.7	0.7	0.7	0.7
Cyanox LTDP	0.7	0.7	0.7	0.7	0.7	0.7
Visc. @175°C, Pa.s	28.3	6.5	9.6	15.4	22.0	19.6
Visc. @175°C, Pa.s	24.2	10.1	10.8	14.6	20.8	17.9

#### Control 1 and Example 17

[0045] Table 4 shows two formulations and compares the performance of an adhesive formulation based solely on SIS (Control 1) and a blend of SB and SIS (Example 17). As can be seen, looptack performance is substantially improved for the mixture of elastomers as compared to compositions based on SIS alone and the same tackifying additives. The DMS plot for Example 17 is shown in FIG. 6 in comparison to the same formulation except that the elastomer used was solely Kraton 1112 (FIG. 7)

TABLE 4

Formulation	Control 1	Example 17
Solprene 1205	0.0	21.2
Kraton 1112	38.0	16.8
Escorez 1310 LC	38.0	38.0
Shellflex 371	24.0	24.0
Ethyl 330	0.7	0.7
Cyanox LTDP	0.7	0.7
RT LT Glass, N/m	437	688
RT LT PE, N/m	369	438
RT LT CB, N/m	293	325

TABLE 4 (continued)

Formulation	Control 1	Example 17
(+5°C) LT PE, N/m	500	756
(+5°C) LT CB, N/m	388	569
(-5°C) LT PE, N/m	508	534

## Control 2 and Example 18

[0046] Table 5, by comparison, shows the looptack properties of the optimum composition of this invention (Example 18, FIG. 5) to the same composition where the elastomer is solely Kraton 1107 (Control 2 and FIG. 8). The composition of Example 18 had, as compared to Control 2, better overall properties.

[0047] The composition of Example 18 was coated on a release line and then laminated to a paper face stock and the laminate converted. It was observed that cutting was improved considerably without evidence of stringiness of adhesive during matrix stripping operations.

TABLE 5

Formulation	Control 2	Example 18
Solprene 1205	0.0	21.2
Kraton 1107	38.0	16.8
Escorez 1310 LC	24.0	24.0
Wingtack 10	38.0	38.0
Ethyl 330	0.7	0.7
Cyanox LTDP	0.7	0.7
RT LT Glass, N/m	427	958
RT LT PE, N/m	335	495
RT LT CB, N/m	156	384
(+5°C) LT PE, N/m	599	876
(+5°C) LT CB, N/m	430	531
(-5°C) LT PE, N/m	781	301

[0048] The invention may be summarised as a pressure sensitive adhesive of a mutually immiscible first elastomer (styrene-butadiene block copolymer) exhibiting a first glass transition temperature and a second elastomer (e.g., styrene-isoprene-styrene block copolymer) exhibiting a second glass transition temperature greater than the first is tackified by a tackifying system comprising tackifier preferentially miscible with the second elastomer to provide a dynamic mechanical spectrum plot of tangent delta versus temperature in °C showing two separate and distinct glass transition temperature peaks. The mixture exhibits excellent processability and ambient and low temperature adhesive properties.

## Claims

1. A hot melt pressure sensitive adhesive composition, comprising:

(a) a mixture of first and second elastomers, each providing a polymerized diene segment, wherein

(i) the first elastomer is a styrene-butadiene (SB) block copolymer, having a first glass transition temperature attributable to a polymerized butadiene segment, and

(ii) the second elastomer is selected from the group consisting of natural rubber, synthetic polyisoprene, styrene-isoprene (SI) block copolymers, styrene-isoprene-styrene (SIS) block copolymers, multiarmed styrene-isoprene (SI)<sub>x</sub> block copolymers, and mixtures thereof, the second elastomer having a tangent delta value and a second glass transition temperature attributable to a polymerized isoprene segment, higher than the first glass transition temperature; and

(b) a tackifying system comprising at least one tackifier that is preferentially soluble in the polymerized isoprene segment of the second elastomer, present in an amount of from 50 to 80% by weight of total tackifiers and elastomers and sufficient to increase both the second glass transition temperature relative to the first glass transition temperature and the tangent delta value of the second elastomer.

2. A pressure sensitive adhesive as claimed in claim 1, in which the second elastomer is selected from the group consisting of styrene-isoprene-styrene block copolymers, styrene-isoprene block copolymers, multiarmed styrene-isoprene block copolymers, and mixtures thereof.

3. A pressure sensitive adhesive as claimed in Claim 1 or 2, in which the tackifying system is selected from the group comprising normally solid polymerized C<sub>5</sub> or C<sub>6</sub> diene resins, normally solid hydrogenated aromatic hydrocarbons, normally solid saturated cycloaliphatic hydrocarbons, and mixtures thereof.

4. A pressure sensitive adhesive as claimed in Claim 3, in which the tackifying system further comprises a compound selected from the group consisting of a normally liquid polymerized C<sub>5</sub> or C<sub>6</sub> diene tackifier, a plasticizing oil, and mixtures thereof.

5. A pressure sensitive adhesive as claimed in any of claims 1 to 4, in which the weight ratio of the first elastomer to the second elastomer is 0.5 to 5:1.

6. A pressure sensitive adhesive as claimed in Claim 5, in which the weight ratio of the first elastomer to the second elastomer is 0.5:1 to 1:1.

7. A pressure sensitive adhesive as claimed in Claim 5, in which the weight ratio of the first elastomer to the second elastomer is at 1.0:1 to 1.5:1.

## Patentansprüche

1. Eine Schmelzhaftklebstoffzusammensetzung bestehend aus oder enthaltend

a) eine Mischung aus ersten und zweiten Elastomeren, jede bereitstellend ein polymerisiertes Diensegment, worin

(i) das erste Elastomer ein Styrol-Butadien-(SB) Blockcopolymer ist, das eine erste Glasübergangstemperatur hat, die einem polymerisierten Butadiensegment zuzuschreiben ist, und

(ii) das zweite Elastomer aus der Gruppe bestehend aus Naturkautschuk, synthetischen Polyisopren, Styrol-Isopren-(SI) Blockcopolymeren, Styrol-Isopren-Styrol-(SIS) Blockcopolymeren, mehrfach verzweigten Styrol-Isopren-(SI)<sub>x</sub> Blockcopolymeren und deren Mischungen ausgewählt ist, wobei das zweite Elastomer einen Tangens-Deltawert und eine zweite Glasübergangstemperatur hat, die einem polymerisierten Isoprensegment zuzuschreiben ist, die höher als die erste Glasübergangstemperatur ist; und

b) einem klebrigmachenden System, bestehend aus oder enthaltend mindestens einen Kiebrigmacher, der vorzugsweise im polymerisierten Isoprensegment des zweiten Elastomers löslich ist, vorhanden in einer Men-

ge von 50 bis 80 Gew.-% der Gesamtheit von Klebrigmachern und Elastomeren und ausreichend um beides, die zweite Glasübergangstemperatur relativ zur ersten Glasübergangstemperatur und den Tangens-Deltawert des zweiten Elastomers, zu erhöhen.

- 5 2. Ein Haftklebstoff nach Anspruch 1, worin das zweite Elastomer aus der Gruppe bestehend aus Styrol-Isopren-Styrol-Blockcopolymeren, Styrol-Isopren-Blockcopolymeren, mehrfach verzweigten Styrol-Isopren-Blockcopolymeren und deren Mischungen ausgewählt ist.
- 10 3. Ein Haftklebstoff nach Anspruch 1 oder 2, worin das klebrigmachende System ausgewählt ist aus der Gruppe bestehend aus normalerweise festen polymerisierten C<sub>5</sub>- oder C<sub>6</sub>-Dien-Harzen, normalerweise festen hydrierten aromatischen Kohlenwasserstoffen, normalerweise festen gesättigten cycloaliphatischen Kohlenwasserstoffen und deren Mischungen.
- 15 4. Ein Haftklebstoff nach Anspruch 3, worin das klebrigmachende System weiterhin eine Komponente ausgewählt aus der Gruppe bestehend aus normalerweise flüssigen polymerisierten C<sub>5</sub>- oder C<sub>6</sub>-Dienklebrigmachern, einem weichmachenden Öl und deren Mischungen enthält.
- 20 5. Ein Haftklebstoff nach einem der Ansprüche 1 bis 4, worin das Gewichtsverhältnis von erstem Elastomer zu zweitem Elastomer 0,5 : 1 bis 5 : 1 beträgt.
6. Ein Haftklebstoff nach Anspruch 5, worin das Gewichtsverhältnis von erstem Elastomer zu zweitem Elastomer 0,5 : 1 bis 1 : 1 beträgt.
- 25 7. Ein Haftklebstoff nach Anspruch 5, worin das Gewichtsverhältnis von erstem Elastomer zu zweitem Elastomer 1,0 : 1 bis 1,5 : 1 beträgt.

## Revendications

- 30 1. Adhésif thermofusible sensible à la pression, comprenant :
  - a) un mélange d'un premier et d'un second élastomère, chaque élastomère fournissant un segment de diène polymérisé, dans lequel
    - 35 i) le premier élastomère est un copolymère séquencé styrène-butadiène (SB) présentant une première température de transition vitreuse caractérisant le segment de butadiène polymérisé, et
    - ii) le second élastomère étant sélectionné dans le groupe constitué des caoutchoucs naturels, polyisoprènes synthétiques, copolymères séquencés styrène-isoprène (SI), copolymères séquencés styrène-isoprène-styrène (SIS), des copolymères séquencés styrène-isoprène à branches multiples (SI)<sub>x</sub>, et de leurs mélanges, le second élastomère présentant une valeur de tangente delta et une seconde température de transition vitreuse caractérisant un segment d'isoprène polymérisé, supérieure à la première température de transition vitreuse ; et
  - 40 b) un système d'adhésivité comprenant au moins un agent d'adhésivité qui est préférentiellement soluble dans le segment isoprène polymérisé du second élastomère, présent à raison de 50 à 80% en poids de la quantité totale d'agents d'adhésivité et d'élastomères et en quantité suffisante pour accroître à la fois la seconde température de transition vitreuse par rapport à la première température de transition vitreuse et la valeur de tangente delta du second élastomère.
- 45 2. Adhésif sensible à la pression selon la revendication 1, dans lequel le second élastomère est choisi dans le groupe constitué des copolymères séquencés styrène-isoprène-styrène, des copolymères séquencés styrène-isoprène, des copolymères séquencés styrène-isoprène à branches multiples et de leurs mélanges.
- 50 3. Adhésif sensible à la pression selon la revendication 1 ou la revendication 2, dans lequel le système d'adhésivité est choisi dans le groupe constitué des résines C<sub>5</sub> ou C<sub>6</sub> diène polymérisé, des hydrocarbures aromatiques hydrogénés normalement solides, des hydrocarbures cycloaliphatiques saturés normalement solides, et de leurs mélanges.
- 55

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4. Adhésif sensible à la pression selon la revendication 3, dans lequel le système d'adhésivité comprend en outre un composé choisi dans le groupe constitué d'un agent d'adhésivité de type C<sub>5</sub> ou C<sub>6</sub> diène polymérisé normalement liquide, d'une huile plastifiante, et de leurs mélanges.
5. Adhésif sensible à la pression selon l'une quelconque des revendications 1 à 4, dans lequel le rapport pondéral du premier élastomère au second élastomère est de 0,5:1 à 5:1.
6. Adhésif sensible à la pression selon la revendication 5, dans lequel le rapport pondéral du premier élastomère au second élastomère est de 0,5:1 à 1:1.
7. Adhésif sensible à la pression selon la revendication 5, dans lequel le rapport pondéral du premier élastomère au second élastomère est de 1,0:1 à 1,5:1.

Fig. 1

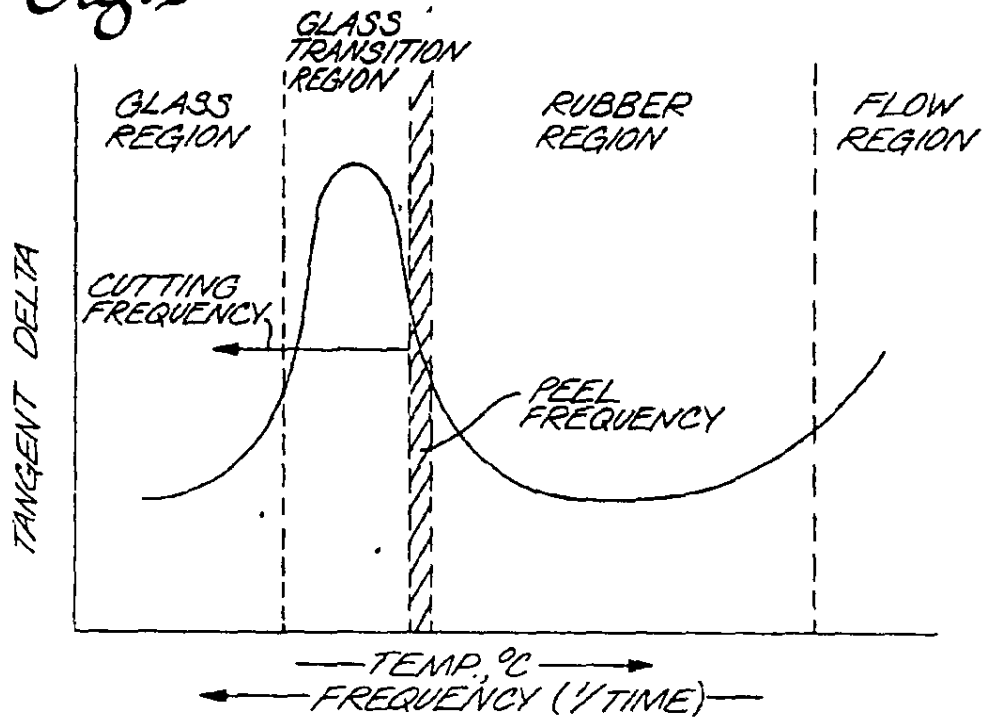
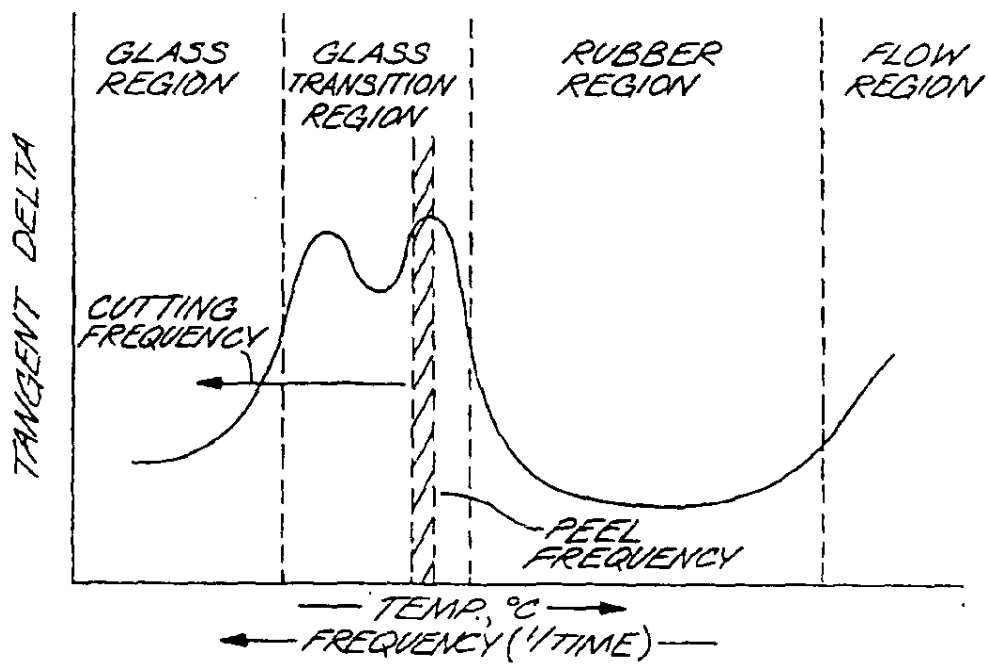
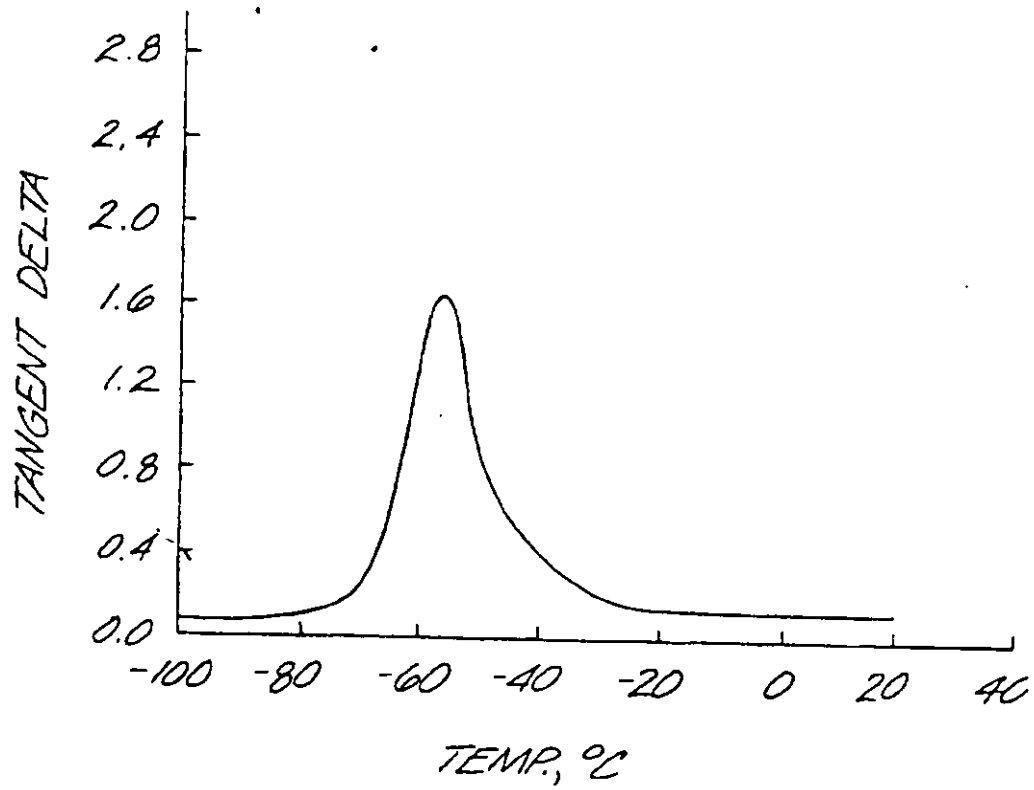


Fig. 2



*Fig. 3*



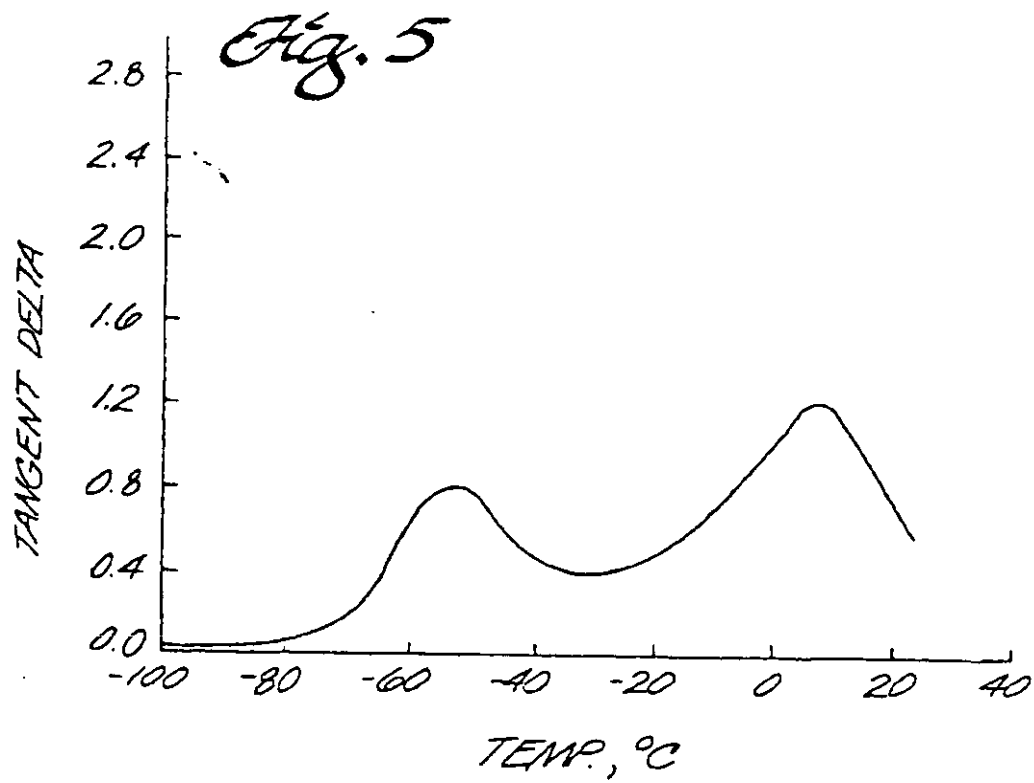
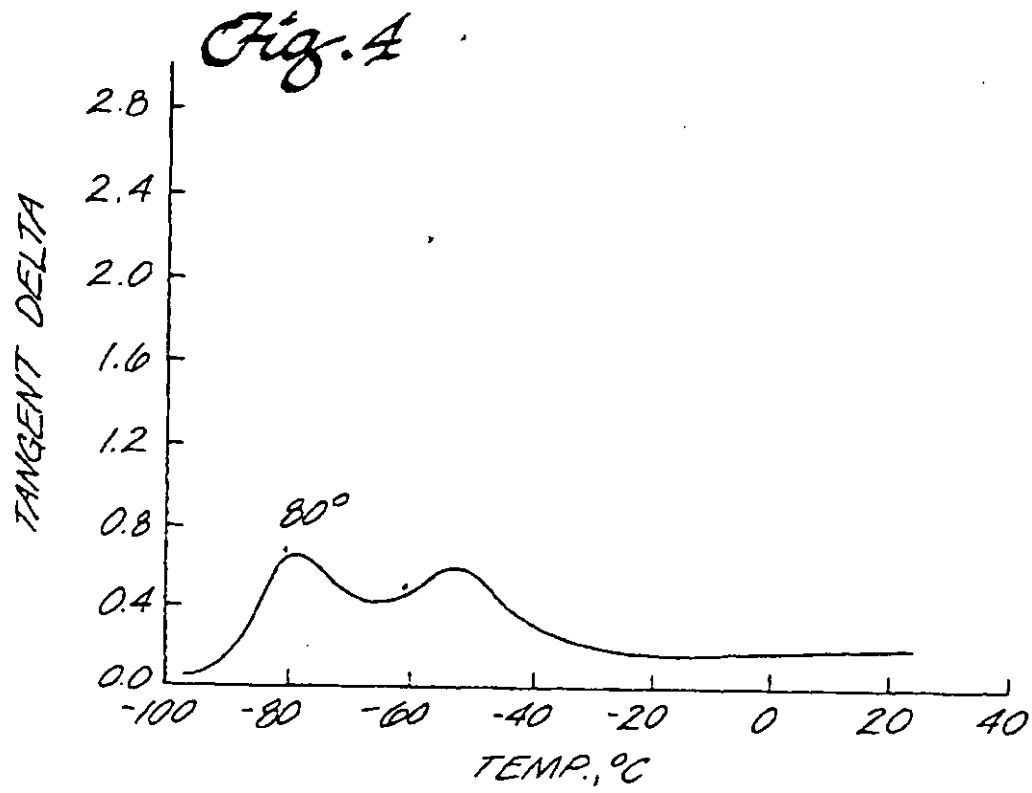




Fig. 6

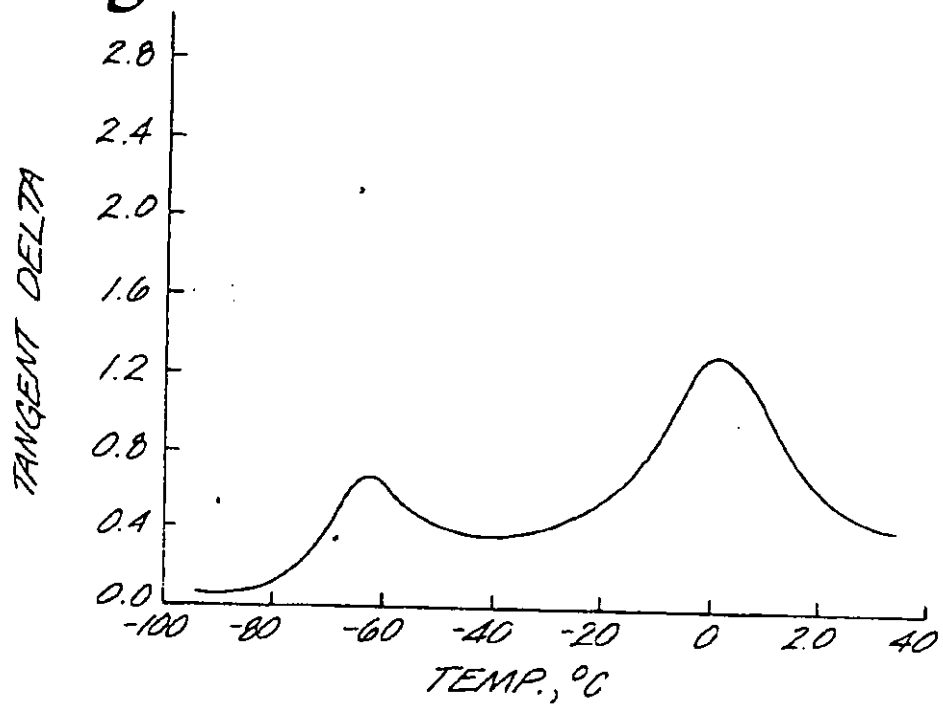


Fig. 7

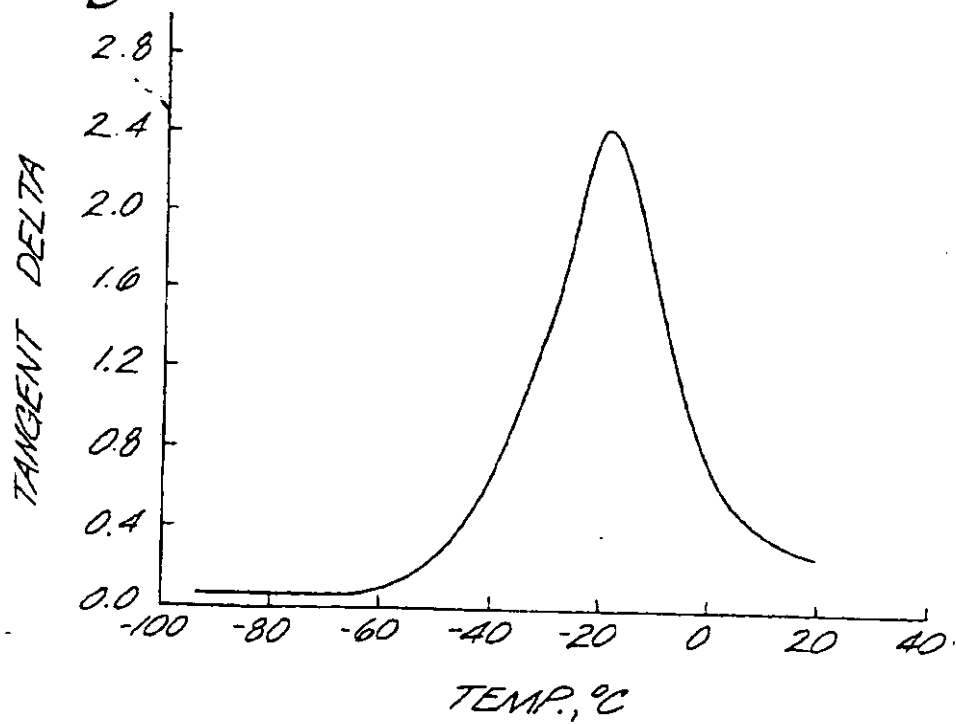


Fig. 8

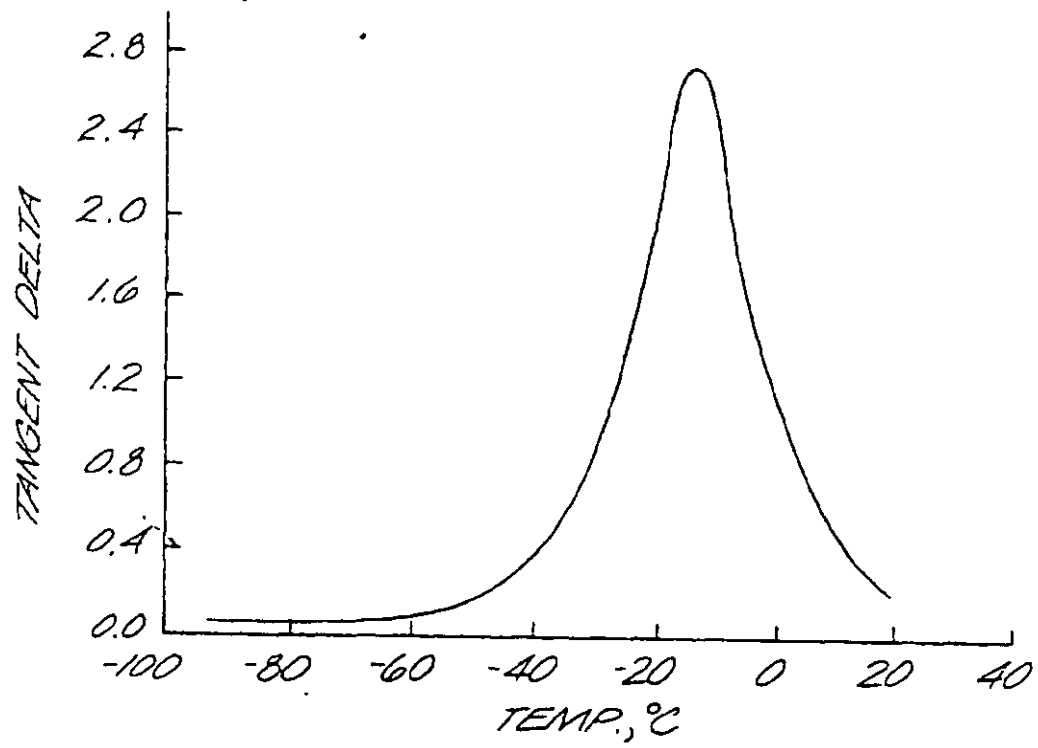


Fig. 9

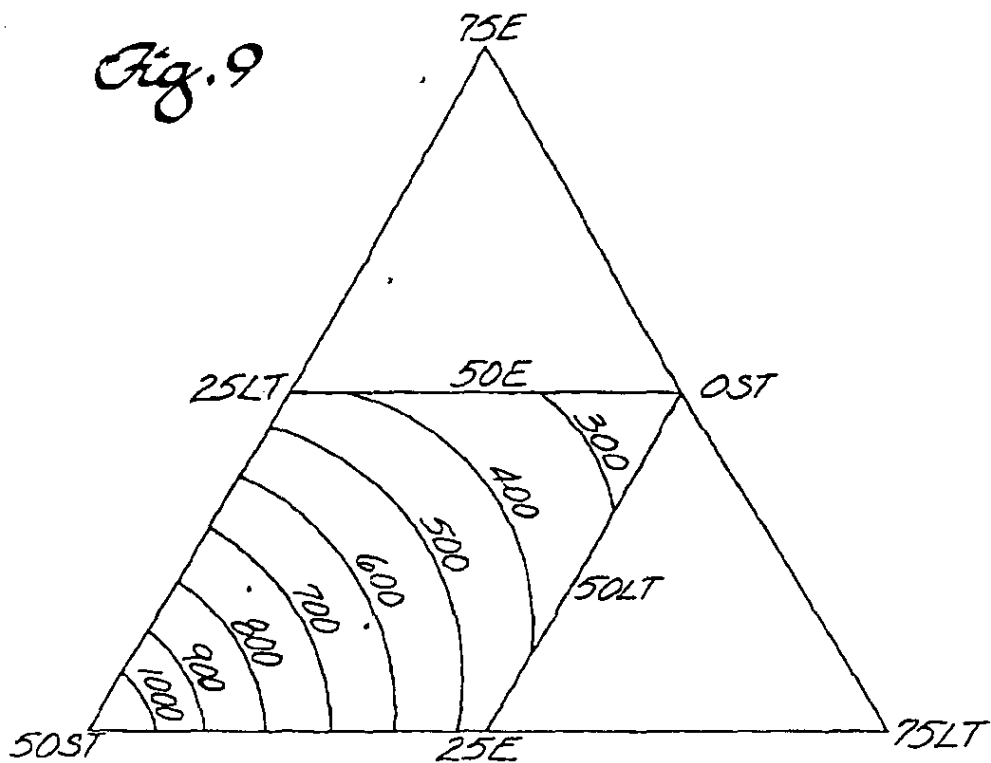


Fig. 10

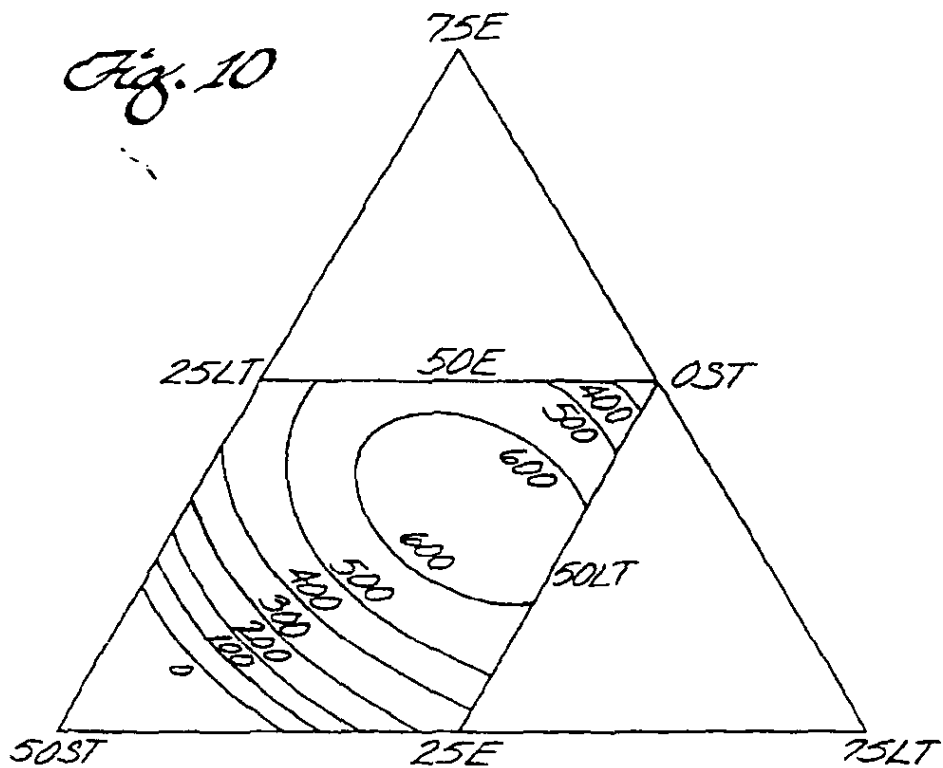


Fig. 11

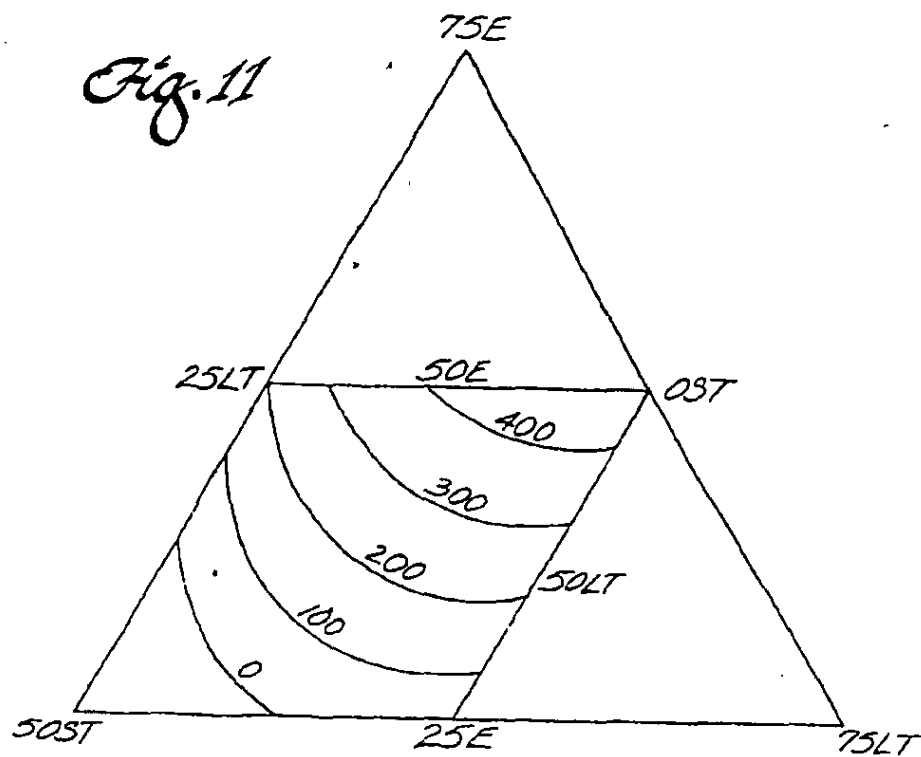


Fig. 12

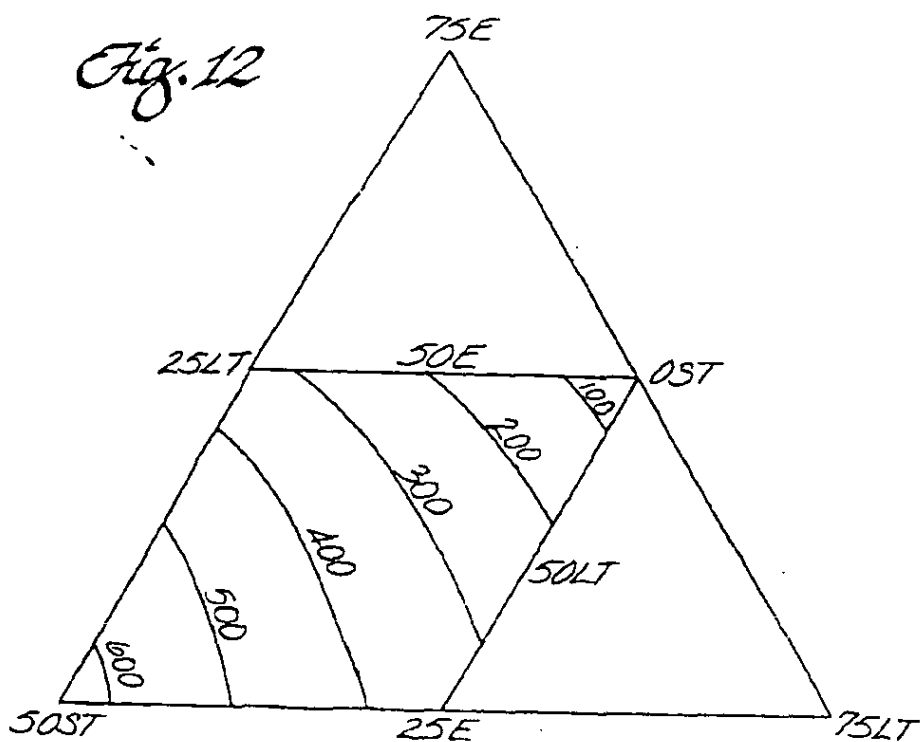


Fig. 13

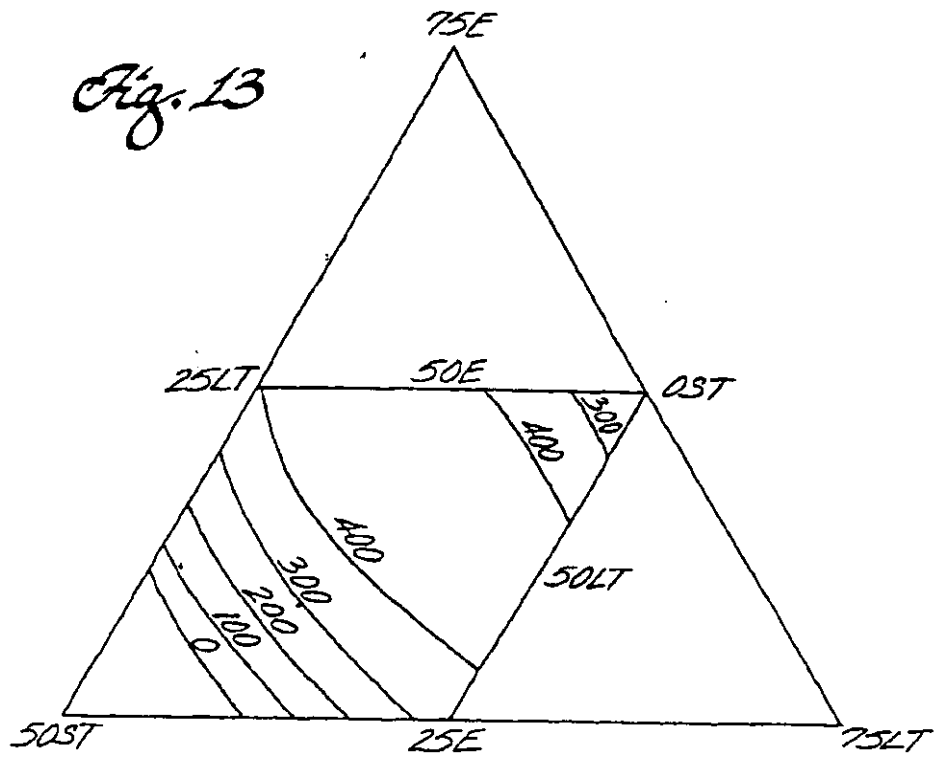


Fig. 14

